

Public Speaking

- Daniel Cohen



Section 1

The Introduction to Public Speaking



I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character.

(I Have a Dream - Speech, 1963)

Differences between Public Speaking(PS) and Conversation or Social Media

- PS is more structured
 - usually time limited
 - questions not allowed to interrupt the speech (There will be times for questions and comment.)
- PS requires more formal language
- PS requires a different method for delivery
 - More formal delivery
 - No vocalized pauses-“uh”,”um”
 - Don't use stock phrases repeatedly-“you know”

When do we use Public Speaking?

- Use it at work
- Use it in a setting where there is an audience

What matters to audience?

- Your message
- The way you convey it
- The impact of your overall argument

Public Speaking offers three possibilities.

- Information
 - To teach something about science or something about history information
 - To show how the machine works, a phone works, a device works
 - To inform something that happens in nature or in space
- Persuasion
 - To convince
 - To leave an impact
 - To show your audience that what you have to say is right, interesting and important
- Entertainment (through voice, jokes and body language)

THANK YOU

FOR WATCHING



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