

Public Speaking

- Daniel Cohen



Section 2

How to Organize Information

Adapting to the Audience

- Before the Speech
 - remind ourselves that not all audiences are the same
- During the Speech
 - keep the audience focused on your speech

How to Organize a Speech

- Specific Purpose
- Main Points

Specific Purpose

- To define what exactly we're going to do to convince or to inform or to entertain our audience
- Write out your purpose in one outline
- Example: “My specific purpose is to inform my audience about the challenges of AI and about recent researches in this field.”

Main Points

- Number of main points: From 3 to 8

THANK YOU

FOR WATCHING



为世界创造有用人才

扫二维码

领免费外教课

