

Public Speaking

- Daniel Cohen



Section 3

Persuasion

Persuasion through...

- Ethos
 - Reason through your reason, the truth of your argument, the value of your argument and demonstration
- Logos
- Pathos: one kind of feeling

How can we sharpen an argument?

- The separation of main points
- The summary of the previous points
- A way to announce the next one, using “perhaps”, “so far”

THANK YOU

FOR WATCHING



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