

Public Speaking

- Daniel Cohen



Section 5

The Introduction of A Speech

What do we do in introducing our topic?

- Get attention
 - Attention Getters
 - devices that help get the attention of the audience
 - short and to the point
 - three types of attention getters
 - use a quote or a citation
 - ask a question
 - refer to current events
- Reveal the topic
- Establish the credibility
- Preview the body of the speech

THANK YOU

FOR WATCHING



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