

INTRODUCTION TO PUBLIC SPEAKING - SYLLABUS

COURSE DESCRIPTION

The art of persuasion is arguably the most crucial for success in academic and professional contexts alike. This course will prepare students to speak clearly, confidently, and ethically, across a range of settings. It will enable students to plan their speeches, in terms of both structure and research, as well as to target them to particular audiences. It will do so largely through practice, and students will begin speaking publicly on the very first day of class.

EVALUATION

Participation in discussions – all students are expected to come to class having read the assigned texts, with hard- copies on hand, and to participate fully in discussions. Students will periodically be expected to give shorter speeches in class, and/or to publicly read known speeches.

50%

Final Speech – students will prepare and deliver a speech on a topic of their choosing on the final two days of the course, anywhere from 15-30 minutes in length, depending on the number of students enrolled.

50%

TENTATIVE OUTLINE

Week 1

Monday: Introductions

Tuesday: What Is Speaking Publicly and Why Is It Important?

Lucas, *The Art of Public Speaking*, 3-27

Wednesday: The Ethics of Persuasion

Lucas, *The Art of Public Speaking*, 29-45

Thursday: The Art of Listening

Lucas, *The Art of Public Speaking*, 47-61

Friday: Preparing a Speech, I

Lucas, *The Art of Public Speaking*, 63-75

Week 2

Monday: Preparing a Speech, II

Lucas, *The Art of Public Speaking*, 76-95

Tuesday: Reading Your Audience

Lucas, *The Art of Public Speaking*, 96-117

Wednesday: Research for a Speech

Lucas, *The Art of Public Speaking*, 118-139

Thursday: Making Your Case

Lucas, *The Art of Public Speaking*, 140-163

Friday: Speech Structure, I

Lucas, *The Art of Public Speaking*, 169-183

Week 3

Monday: Speech Structure, II

Lucas, *The Art of Public Speaking*, 184-203

Tuesday: Speech Structure, III

Lucas, *The Art of Public Speaking*, 204-219

Wednesday: The Art of Persuasion, I

Lucas, *The Art of Public Speaking*, 220-237

Thursday: The Art of Persuasion, II

Lucas, *The Art of Public Speaking*, 238-263

Friday: Presentation Technologies

Lucas, *The Art of Public Speaking*, 264-281

Week 4

Monday: Informative Speaking

Lucas, *The Art of Public Speaking*, 282-303

Tuesday: The Art of Persuasion, III

Lucas, *The Art of Public Speaking*, 304-329

Wednesday: The Art of Persuasion, IV

Lucas, *The Art of Public Speaking*, 76-95

Thursday: Final Speeches

Lucas, *The Art of Public Speaking*, 360-369

Friday: Final Speeches

Lucas, *The Art of Public Speaking*, 370-388

*此文件版权归思博胜科技（天津）有限公司所有（以下简称“我公司”），授权给我公司客户使用，未经允许不得出版、复制、播放、表演、展览、摄制片、翻译或改编等形式使用作品，未经我公司授权任意使用我公司文件的获得经济报酬的，视为侵权行为；上述权利受到侵犯，我公司及作者或其他版权所有人有权要求停止侵权行为和赔偿损失。

This document is copyrighted by Sibosheng Technology (Tianjin) Co.,Ltd. (hereinafter referred to as “Our company”), and is authorized for use by our customers. It may not be published, copied, broadcast, performed, exhibited, filmed, translated or adapted without the permission of our company. If the work is used in any form and is not authorized by our company, it shall be regarded as an infringement; if the above rights are violated, our company and the author or other copyright holders reserve the right to stop the infringement and compensate for the loss.