

INTRODUCTION TO PUBLIC SPEAKING - SYLLABUS

COURSE DESCRIPTION

The class prepares students for effective public speaking presentations. Students research, organize, write and deliver a variety of speeches designed to inform, persuade, motivate, and entertain in diverse public settings.

THE COURSE WILL TEACH YOU HOW TO:

1. Organize and evaluate ideas for oral presentations.
2. Communicate through public speaking.
3. Listen and interact effectively.

BY THE END OF THE COURSE, YOU SHOULD BE ABLE TO:

- Understand and recall essential concepts in public communication.
- Compose and deliver extemporaneous public presentations on socially significant and intellectually challenging topics, while utilizing core concepts from class.
- Competently create, organize, and support ideas in public presentations.
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- Efficiently listen to and critically evaluate others' messages.

YOU WILL STUDY AND PRACTICE 4 DIFFERENT TYPES OF SPEECHES:

- **Self Introductory Speech** - This assignment is to give your audience an understanding of who you are. Please select one to three aspects of your identity and concentrate on relaxation and the fundamental techniques of speech delivery. The speech is to be 3 to 5 minutes in length, exceeding the time limit will result in a reduction of your composition score by one full grade.
- **Informative Speech** - This speech will inform your audience on a person, place, event, concept or object through demonstration and description. The speech is to be 5 to 7 minutes in length, exceeding the time limit will result in a reduction of your composition score by one full grade.
- **Persuasive Speech** - This speech will require you to focus on a single issue/assertion and convince your listeners of your position. The issue must be significant, controversial and debatable. The speech is to be 6 to 8 minutes in length, exceeding the time limit will result in a reduction of your composition score by one full grade.
- **Ceremonial Speech** - This speech may center on a person, group, object, or event. It recognizes and celebrates accomplishments. The speech is to be 3 to 5 minutes in length, exceeding the time limit will result in a reduction of your composition score by one full grade.

GRADES:

In this course you will be asked to:

- *Write, research and present an Informative Speech (20%)*
- *Write, research and present a Persuasive Speech (20%)*
- *Write, research and present a Ceremonial Speech (20%)*
- *Write, research and present a self-introduction speech (20%)*
- *Join a debate team and participate in tournament (20%)*

TOTAL: 100 Points

TEXTBOOK: Stephen E. Lucas: *The Art of Public Speaking* (any recent edition).

I will provide scanned copies of relevant chapters. EVERY LESSON COMES WITH A POWER POINT.

TENTATIVE OUTLINE

Week 1: Introduction, Syllabus & Course Requirements

- Read Chapters 1, 2
 - Ethical Public Speaking
 - Social & Cultural Understanding Exercise
 - Controlling Communications Apprehension
- Read Chapters 3, 4, 5
 - Response Paper 1 Due By End of the Week: Write a List of 10 “Attention Getters”

Week 2: How to Organize Ideas for Your Speech?

- Read Chapters 6, 7
 - Lecture & Class Discussion
- Start brainstorming and prepare topics for each of the following speeches:
 - informative
 - Persuasive
 - ceremonial
- Response Paper 2
 - Write a short paper on “information” and “persuasion”: what are the *main* differences between the two?

Week 3: Affirmation, Refutation and Rules of Engagement

- Select 2 topics for each of the following speeches: informative, persuasive and ceremonial.

- Narrow the research resources available,
- “Steps in the Preparation of a Self Introductory Speech”
- Read Chapter: 8 and 9 Self Introductory Speech and Emotional Control
- Informative Speech: **Final Outline Due on Friday (Prior to Speaking)**. Your response paper 3 is due today: List five efficient techniques to help you control emotions. (You can use the PPT I gave you in class).

We Will Also Cover The Following Issues:

- Affirmation and Refutation: Drills and Exercises
- Persuasive Speech: Final Outline Due
- Introduction and Conclusion: How to make them effective
- Transition Words and Opening Words

Week 4: Debate Tournaments And Presentation Of Final Projects

The last week is dedicated to final presentations and debate performances. Each speech will be 7 minutes-long, and organized around ONE introduction, 3 Main points, One conclusion. You can choose a type of speech among the following

- Business Speech
- Emotional Speech
- Political Rhetoric
- Academic Presentation
- Entertainment and Ceremony

Grading Scale For the Course:

94-100= A 90-93.9= A-

87-89.9= B+ 84-86.9= B 80-83.9= B-

77-79.9= C+ 74-76.9= C 70-73.9= C-

67-69.9= D+ 64-66.9= D 60-63.9= D-

Below 60= F



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