

FASHION DESIGN - SYLLABUS

COURSE DESCRIPTION

A purposeful fashion collection starts with each students understanding of their style. Every week we will journey forward into new styled ideas, create art, interpret and reflect while at the same time seeking the red thread that connects this trend to the past. Students will learn how to build a sketchbook, document process of designing a fashion collection and forecast sustainability and fashion design for the future.

STAGES OF DEVELOPMENT

Curriculum

4-Weeks

Week 1: Personal Vision Project Collage

- Surface Design, Textile Design
- Mood Boards
- Collage

Week 2: Forecasting trends (guest speaker), field trips

- Learning trends from
 - Street-style
 - Nature
 - Words

- Entertainment

Week 3:

History of fashion

- Sustainability of original methods for fashion development
 - Geoffrey Beene
 - Vivian Westwood
 - Comme des Garçons
 - Philip Lim
 - Eileen Fisher
- Portfolio development

Business of Fashion: Sustainability endeavors

- Bio-mimicry in Fashion
- Technology in Fashion
- Portfolio Development

Week 4:

- 2nd Prototype- innovation concepts
- Building processes of design
- Final portfolio presentations

POSSIBLE SITES TOURS

<http://cityfarmer.info/beijing-china-meet-the-company-building-farms-in-parking-structures/>

<https://www.k11.com/corp/portfolio/beijing-k11/>

<http://www.bjmoca.com/>

<https://www.icfepp.org/>

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